

The Journey From Sky to Faucet

Hard water is high in minerals like calcium, magnesium and carbonate. As rainwater makes its way through the ground and into our waterways, it picks up some of these minerals and brings them into your home.



Rainwater enters the ground and makes its way through the earth, picking up dissolved minerals along the way.

Water is pumped to a well house, where chlorine is added to destroy viruses and bacteria. But hard water minerals remain.

Hard water then enters your home through a main water pipe and is sent to your faucets and appliances.

Signs of Hard Water in Your Home

1

Unfair to Fabrics: Washing clothing with hard water can leave them looking faded and feeling stiff and scratchy.

2

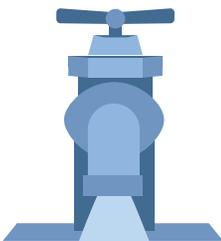
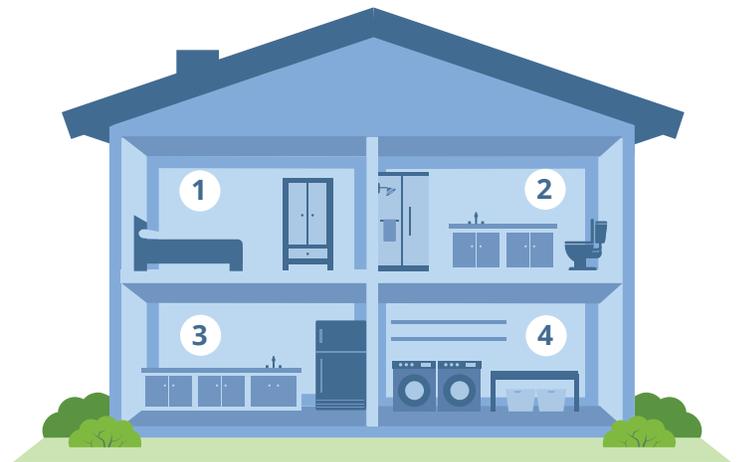
Tough on Skin and Hair: Soap doesn't fully rinse away in hard water, leaving skin itchy and hair unruly.

3

Hard on Dishes: Hard water minerals leave your nice dishes and glasses looking cloudy and spotty.

4

Rough on Appliances: Scale buildup can block pipes, leading to costly repairs, shortened lifespan of water-using appliances and high energy bills.



DO YOU HAVE HARD WATER?

FIND OUT — With a — **FREE** HARD WATER TEST

Easton's
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WATER CONDITIONING

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ProMate The **ecomax™** Solution

Stop hard water from ruining your faucets, fixtures and appliances with our most efficient water softener yet, the ProMate EcoMax.

- **Big Savings:** Save up to 70% on soap and detergent with soft water.
- **Brighter Living:** Enjoy softer clothing, cleaner fixtures and healthier skin.
- **Better Efficiency:** Like a car with a high MPG rating, the EcoMax does more with less by removing 5,200 hardness grains/per pound of salt with as little as 25 gallons per regeneration cycle.



Contact your local Hellenbrand water expert to learn more.

